

Personal Data Protection

Personal Data Protection Terms & Conditions

Article I

General provisions

1. The Personal Data Administrator under Article 4, paragraph 7 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as: „**GDPR**”) is SILVERSTONE LIVING s.r.o., 185 / 6 Jandova, 190 00 Prague 9 - Vysocany, Reg. No. (IČ): 172 27 038, VAT No. (DIČ): CZ17227038 (hereinafter referred to as: "**Administrator**").
2. Administrator contact details:

Address: **SILVERSTONE RANCH, č.p. 7 Bystrá nad Jizerou, 513 01 Semily**

Email: info@silverstone-living.eu

Phone: +420 777 259 126

3. The term "personal data" refers to any and all information about an identified or identifiable natural person; an identifiable natural person is a natural person that can be identified directly or indirectly, primarily by referring to a particular identifier such as their name, identification No., location data, network identifier or one or more unique components of such natural person's physical, physiological, genetic, mental, economic, cultural or social identity.
4. The Administrator has not appointed any Personal Data Protection Officer.

Article II

Sources and categories of processed personal data

1. The Administrator processes personal data that you have provided to them, or personal data that the Administrator has received by means of your reservation.
2. The Administrator processes your identification data and Contact details and data necessary for Contract performance.

Article III

Personal data processing - legal reason and purpose

1. The legal reason for processing personal data is
 - the Contract between you and the Administrator under Article 6, paragraph 1, clause b) of the GDPR.
2. The purpose of personal data processing lies in

- processing your reservation and exercising the rights and obligations that arise from the Contract made between you and the Administrator; to make your reservation, personal data are required that are necessary for successful processing of the reservation (name and address, contact details), and the provision of personal data is a necessary prerequisite for executing and performing the Contract; without providing personal data, it is not possible to execute the Contract and/or the Administrator is not able to perform the Contract.
3. There is no automatic individual decision-making by the Administrator under Article 22 of the GDPR.

Article IV

Data storage period

1. The Administrator stores personal data
 - for the period necessary for exercising the rights and obligations that arise from the Contract between you and the Administrator and for asserting claims that may arise from these contractual arrangements (15 years from the date of Contract termination).
2. The Administrator deletes all personal data after the personal data storage period has expired.

Article V

Personal data recipients (Administrator's subcontractors)

1. Personal data recipients are parties
 - Involved in services delivered / payments made under the Contract;
 - Providing marketing services.
2. The Administrator does not intend to transfer personal data to any third countries (countries outside the EU) and any international organisations.

Article VI

Your rights

1. Under the terms set out in the GDPR, you have the following rights:
 - Right to access your personal data under Article 15 of the GDPR;
 - Right to correct personal data under Article 16 of the GDPR and the right to restrict processing under Article 18 of the GDPR;
 - Right to erasure of personal data under Article 17 of the GDPR;
 - Right to object to processing under Article 21 of the GDPR; and
 - Right to data portability under Article 20 of the GDPR;
 - Right to withdraw consent to processing in writing or electronically at the address or email address of the Administrator stated in Article III of these Terms & Conditions.

2. You also have the right to file a complaint with the Office for Personal Data Protection if you believe that your right to personal data protection has been violated.

Article VII

Personal data security

1. The Administrator declares to have taken all appropriate technical and organisational measures to secure personal data.
2. The Administrator has taken technical measures to secure data warehouses and personal data stored in paper form.
3. The Administrator declares that only Administrator-authorized parties/persons have access to personal data.

Article VIII

Final provisions

1. By submitting your order through the online booking form, you confirm that you are familiar with these Personal Data Protection Terms & Conditions and that you accept them in their entirety.
2. **You agree to these Terms & Conditions by ticking the consent box in the online form. By ticking the consent box, you confirm that you are familiar with these Personal Data Protection Terms & Conditions and that you accept them in their entirety.**
3. The Administrator is entitled to change these Terms & Conditions: in such cases the Administrator will publish the new version of its Personal Data Protection Terms & Conditions on its website while also sending you the new version of these Terms & Conditions to your e-mail address that you have provided to the Administrator.

These Terms & Conditions enter into effect on 1st September 2022.